

www.architectnasreen.com

+971 507384925

ar.nasreen@gmail.com

Abu Dhabi, U.A.E

linkedin.com/in/nasreenashraf

EDUCATION

(Jan 2027 intake)

MASTER OF DESIGN ADMINISTRATION

Cardiff University, UK

2004 - 2009

BACHELOR OF ARCHITECTURE (B.Arch.) *First Rank at University level*

University of Calicut, Kerala-India

CERTIFICATIONS

April 2026

ESTIDAMA PBRS

PQP professional

Department of Municipalities & Transport, Abu Dhabi

Jan 2023 - *Aug 2023*

BIM Professional Course
RIBA- standard and Autodesk-certified

NOVATR

2023

ADVANCED DIPLOMA IN SUSTAINABLE ARCHITECTURE

Alisons Education

Nasreen

Mohamed Ashraf

Scan for Portfolio

DESIGN MANAGEMENT | ARCHITECTURE & INTERIOR DESIGN

BARCH I LEED ®G A I ESTIDAMA I BIM CERTIFIED

LEED Green Associate and **Estidama PBRS**-qualified architectural professional with **15+ years** of experience across luxury hospitality, entertainment, mixed-use, commercial and residential developments in the UAE and Qatar.

Combines developer-side design review experience with main-contractor design coordination and architectural consultancy leadership.

Experienced in coordinating multidisciplinary design packages, reviewing technical submissions, resolving design and constructability challenges, supporting value engineering, and maintaining design intent, quality and regulatory compliance throughout project delivery.

Brings a strong balance of design judgement, technical expertise, stakeholder coordination and delivery-focused problem-solving.

CORE COMPETENCIES

Design & Project Management

- Architectural & Interior Design Management
- Design Brief, Quality & Design Intent Compliance
- Consultant, Client & Stakeholder Coordination
- Design Review, Technical Compliance & Constructability
- Value Engineering, Design Change & Technical Issue Resolution
- Programme, Deliverables & RFI management
- Material Submissions, Mock-Ups & Finish Coordination
- Sustainable Design & Certification Support, BIM & Digital Coordination
- Team Leadership, Mentoring & Collaboration

Software Proficiency

- **Design & Drafting:** AutoCAD, Autodesk Revit
- **BIM & Coordination:** Revizto, Navisworks, Dynamo
- **Project Management:** Aconex, Primavera, Morta, Microsoft 365
- **Visualisation:** SketchUp, Twinmotion, Lumion
- **Graphics & Presentation:** Adobe InDesign, Photoshop, Illustrator
- **Building Performance:** Autodesk Insight, Green Building Studio

EXPERIENCE

2024- Present — **Senior Architect | ALEC Holdings | UAE**

- **Interior Design Leadership & Architectural coordination:** Serve as the overall *Interior Design Lead for SPHERE Abu Dhabi*, overseeing ID package coordination, technical deliverables, finishes, material selections, and design interfaces to maintain design intent and quality standards.
- **Hospitality & Fit-Out Package Management:** Coordinate the ALEC Fit-Out package at Wynn Al Marjan Island, including world-class themed restaurants, guest suites, spa and wellness areas, ballrooms, event spaces, and offices, integrating architectural design, interior finishes, specialist requirements, and operational needs.
- **Design Workshops & Technical Reviews:** Participate in client meetings, design workshops and technical coordination meetings, contributing to design development, resolving technical challenges, aligning solutions with project and construction requirements, and monitoring deliverables to meet project milestones.

2013

MANAGING PROJECTS

The George Washington University-School of Business

2012

LEED GREEN ASSOCIATE

United Stated Green Building Council USGBC, USA

2011

INTRODUCTION TO REAL ESTATE

Msheireb Properties

AFFILIATIONS

Estidama PQP- Department of Municipalities & transport Abu Dhabi

Registered Architect at the Council of Architecture India (COA) CA/2021/131648

United States Green Building Council USGBC

AWARDS

2026

STORYTELLING ART-Creativity Challenge award

Investment Corporation of Dubai (ICD)

2025

INTERIOR DESIGN AWARD

ALEC Holdings

2025

MAGAZINE COVER PAGE DESIGN AWARD

MESCE Alumni

2016

APPRECIATION AWARD-

Contribution to MDD

Msheireb Properties

2011

SPECIAL JURY AWARD

Through Your Eyes Competition

Msheireb Properties

- **Multidisciplinary & Client Coordination:** Manage and coordinate clients, design consultants, subcontractors, specialist suppliers, MEP teams, and site personnel across Wynn and SPHERE, including direct engagement with the Wynn client team and EllisDon.
- **Architectural & Interior Design Integration:** Coordinate architectural and ID interfaces, including floor build-ups, screed systems, finish transitions, upstands, waterproofing, wet-area detailing, and integration with MEP services to ensure technically compliant and buildable solutions.
- **Design Review, Approval & Technical Compliance:** Review IFC drawings and develop, coordinate, and approve architectural and interior design shop drawings, technical details, specifications, material submissions, mock-ups, and construction documentation, ensuring accuracy, buildability, design integrity, and compliance with project requirements and quality standards.
- **Technical Queries & Construction Support:** Coordinate RFIs, design clarifications, and site-related technical issues, facilitating timely resolution and consistency between approved documentation and construction execution.
- **Programme, Procurement & Deliverables Management:** Track design submissions, approvals, material selections, procurement interfaces, and outstanding actions against construction milestones to minimise delays and avoid unnecessary rework.
- **Value Engineering & Change Management:** Evaluate alternative materials, finishes, and technical solutions to optimise cost, construction methodology, and programme while maintaining design integrity and the intended user experience.
- **Sustainability & Specialist Packages:** Coordinate signage and wayfinding, F& B and sustainability packages, leveraging LEED expertise to support Estidama certification requirements for SPHERE Abu Dhabi.
- **Team Leadership & Mentoring:** Provide technical guidance and mentorship to team members, promoting accountability, knowledge sharing, and

Key Projects:

Wynn Al Marjan Island Resort, R.A.K - U.A.E

A US$5.7 billion luxury integrated beachfront resort in Ras Al Khaimah, spanning approximately 62 hectares and featuring over 1,500 hotel rooms and suites, premium retail, fine dining, entertainment, leisure facilities, and extensive landscaped areas.

Sphere Abudhabi, U.A.E

A US$1.7 billion immersive entertainment landmark on Yas Island, Abu Dhabi, featuring cutting-edge experiences, live concerts and major events.

2021- 2023 **Founder & Architectural Design Consultant| MEIZ Architects | UAE, India**

- Established and led an architectural and interior design consultancy delivering residential and commercial projects across the UAE and India, including luxury villas and bespoke interior projects valued at up to US$ 3.5 million.
- Directed design development, project delivery, and operational strategy, ensuring alignment with client briefs, design objectives, budgets, and project milestones.
- Managed client relationships, consultant and contractor coordination, project budgeting, scheduling, resource allocation, and overall delivery.
- Established design standards, QA/QC procedures, and review processes to maintain design quality, regulatory compliance, and technical consistency.
- Led and mentored design teams, promoting collaboration, accountability, and timely delivery of project requirements.
- Evaluated design alternatives, emerging technologies, and digital workflows to improve design efficiency, coordination, and project outcomes.
- Completed an RIBA-structured BIM capstone project involving the redevelopment of a 1970s Hong Kong building into a 21-storey mixed-use development, gaining practical experience in BEP, multidisciplinary coordination, clash detection, 4D/5D modelling, and quality control.

2009
CALICUT UNIVERSITY RANK OF HONOUR - Calicut University

PIDLITE AWARD - Excellence in Architectural Studies - 2008 PIDLITE Group of Industries

PUBLICATIONS

Contributed to book design reviews, graphical editing, and visual presentation.

QATAR CONTEMPORARY BOOK
A guide to a new vernacular architecture for 21st century by Timothy Makower & Fatima Fawzy.

GULF SUSTAINABLE URBANISM Research Project
A Harvard College and Msheireb Properties collaboration
research project of historic urbanization of various gulf countries.

LANGUAGES

ENGLISH
MALAYALAM
ARABIC
HINDI
TAMIL

INTERESTS

AI I Design I Metaverse I Digital Twin I Extended Reality I Reading I Sustainability I RRR I Painting I Photography I Sports and Games I Travelling

Key Projects:

12,000 sqft Mansion, Dubai - US$ 1.5 million luxurious villa project
G+2 Commercial Tower, Kerala-India
Residential Projects, Kerala-India

2017- 2020 **Design Architect | ALG International | Qatar, UAE, India**

- Led the interior design of office spaces from concept development through execution, achieving a 12% cost reduction through strategic material selection and value engineering.
- Undertook focused preparation for the Indian Civil Services Examination (IAS/IFS), strengthening analytical thinking, critical reasoning, decision-making, self-discipline, and leadership capabilities.

2010- 2016 **Architect | Msheireb Properties - Qatar Foundation (Developer) | Qatar**

- **Architectural & Interior Design Reviews:** Reviewed architectural and interior design drawings from concept development through construction, ensuring alignment with the development vision, design guidelines, project brief, and quality standards.
- **Heritage & Specialist Projects:** Contributed to the design review and development of heritage buildings, mosque interiors, and retail units, balancing architectural character, functional requirements, detailing, and contemporary design standards.
- **Design Development & Planning**: Supported feasibility studies, area development plans, and planning options to optimise space utilisation and inform development and design decisions.
- **Consultant Coordination & Technical Compliance:** Reviewed consultant submissions and coordinated with multidisciplinary teams to resolve design discrepancies and ensure compliance with local regulations, project standards, and technical requirements.
- **Interior Detailing & Material Review:** Reviewed interior layouts, finish selections, material samples, mock-ups, and architectural detailing to verify design intent, material quality, and consistency prior to implementation.
- **Sustainability & Certification:** Contributed to sustainable design strategies and documentation supporting LEED Gold certification, integrating environmental considerations into project design reviews.
- **Design Documentation & Presentations:** Prepared design reports and presentation materials for stakeholder reviews, design evaluations, and project publications.
- **Team Support & Recruitment:** Participated in candidate interviews and provided technical feedback to support recruitment and architectural team development.

Key Projects:

Msheireb Downtown Doha
A landmark QAR 20 billion (approximately US$5.5 billion), 31-hectare mixed-use regeneration project comprising over 100 buildings, integrating residential, commercial, hospitality, retail, cultural, religious, and entertainment facilities, with a strong emphasis on sustainability and LEED certification.

Zulal Wellness Resort
A premium wellness destination in Qatar, combining luxury hospitality, traditional Arabic and Islamic medicine, contemporary wellness programmes, and sustainable design.

2009- 2010 **Junior Architect | BSA Architects | Doha, Qatar**

Key Projects: **3 Star Hotel** I **Residential projects** I **Resort**